

**Company/Organisation: City Government of Manila**

**Name of the Policy: The Manila Housing Program**

**Country: Philippines**

**Link to the official website (or social media channels).**

[https://www.linkedin.com/posts/joy-dawis-asuncion-1242396\\_socialinnovation-socialintegration-housinginnovation-activity-7097856414269808640-CkoN?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/joy-dawis-asuncion-1242396_socialinnovation-socialintegration-housinginnovation-activity-7097856414269808640-CkoN?utm_source=share&utm_medium=member_desktop)

<https://www.facebook.com/profile/100067395681051/search/?q=housing>

<https://www.facebook.com/profile/100069113923869/search/?q=housing%20project>

**Project Short Description**

The Manila Housing Program, established through Ordinance No. 8730, is innovative in its holistic approach, encompassing housing, disaster resilience, climate adaptation, and social integration. It targets vulnerable groups like low-income families and informal settlers in critical zones, promoting social equity. The program emphasizes mixed-income communities with amenities, preventing poverty concentration and ensuring sustainability. It engages residents as active partners, valuing their input, and making them co-creators in addressing their housing needs, ensuring that the solutions developed are genuinely responsive to their unique circumstances and aspirations. In essence, it strives for inclusive, resilient, and sustainable communities, setting a new standard in urban housing development.